



Faculty Profile: Ms. Srijana Singh
Department of Management Studies (BMS)
Ram Lal Anand College, University of Delhi



Title	MS.	First Name	SRIJANA	Last Name	SINGH	Photograph
Designation	Assistant Professor					
Address	Ram Lal Anand College, University of Delhi, South Campus					
Phone Office	NA					
Mobile	+91 9911879814					
Email	srijana.bms@rla.du.ac.in					
Institutional Web page	-					
Google Scholar	https://scholar.google.com/citations?user=7LfigYYAAAJ&hl=en&authuser=2					
Research Gate	https://www.researchgate.net/profile/Srijana-Singh-2					
ORCID ID	https://orcid.org/0009-0000-1183-9141					
Scopus ID	-					
Researcher ID	-					
Vidwan ID	393794					
Educational Qualifications						
Degree	Institution				Year	
Ph.D	Department of Commerce, Delhi School of Economics, University of Delhi				Pursuing	
M.Phil	Department of Commerce, Delhi School of Economics, University of Delhi				2021	

M.Com	Department of Commerce, Delhi School of Economics, University of Delhi	2019
B.Com (H)	Shri Ram College of Commerce, University of Delhi	2017

Career Profile

1. Assistant Professor (Regular) Ram Lal Anand College, University of Delhi (21st March 2023 – till date)
2. Assistant Professor (Ad-hoc) Ram Lal Anand College, University of Delhi (22nd November 2021-20th March 2023)
3. Assistant Professor (Guest) Keshav Mahavidyalaya, University of Delhi (18th October, 2021-21st November 2021)
4. Assistant Professor (Guest) Faculty of Management Studies, University of Delhi (6th July, 2021-17th October, 2021)
5. Assistant Professor (Ad-hoc) Janki Devi Memorial College, University of Delhi (15th January, 2021-18th March, 2021)
6. Assistant Professor Trinity Institute of Professional Studies, Dwarka, GGSIPU (22nd July, 2019-31st December, 2019)

Administrative Assignments

Worked as a teacher-member in the following along with the academics:

1. The debating society (English)
2. SPIC MACAY RLAC Chapter
3. The quiz society QURU
4. Function Committee
5. Career counseling and placement cell (CCPC)
6. Enactus & Entrepreneurship cell
7. Convenor (MARG) – The departmental society of BMS

Areas of Interest / Specialization

FINANCE (M.COM), ORGANISATIONAL BEHAVIOR & DEVELOPMENT (M.PHIL & PH.D),
CORPORATE SOCIAL RESPONSIBILITY

Subjects Taught

1. Fundamentals of management & organizational behavior
2. International finance
3. Investment banking & financial services
4. Microeconomics
5. Macroeconomics
6. Business analysis & valuation
7. Digital Marketing
8. Social Media Marketing
9. Business Ethics and Governance
10. Wealth Management
11. Fundamentals of Human Resource Management

Research Guidance

NA

Publications Profile

Patents: NA

Papers:

1. Dewan, A., Singh, S. (2020). Corporate Social Responsibility in the Information and Technology Sector: A qualitative study on CSR in selected companies of India. *Presidency Journal of Management Thought and Research*, 10 (2), 35-49.
2. Dewan, A., Singh, S. (2020). A Quantitative as well as Qualitative Study of CSR in the Selected Companies of IT Sector based in India. *Business Analyst, SRCC.41 (2)*, 195-223.
3. Dewan, A., Singh, S. (2021). Corporate Social Responsibility in Information & Technology Sector: A Case Study of Infosys. *Orissa Journal of Commerce.42 (3)*, 74-84.
4. Dewan, A., Singh, S. (2022). Consumer Perception towards CSR in the Fast-Moving Consumer Goods Sector (FMCG). *Indian Journal of Commerce.75 (2 & 3)*, 73-88.
5. Dewan, A., Singh, S. (2022). Corporate Social Responsibility in The Domain of Education by The Information and Technology Companies in India. *Perspectives in Social Work. Vol. XXXVII, (1)*.

Chapters in books and e-chapters (Published)

1. Dewan, A., Singh, S. (2021). Analysis of CSR and Companies Profitability Based on Select Companies of India. *Advances in Economics & Business Management*. 144-154. New Delhi, India. Rudra Publishers & Distributors.
2. Dewan, A., Singh, S. (2021). A Systematic Review of Management as well as Marketing Perspective of CSR: Future Research Agenda. *Business and Sustainability (Foundations, Challenges and Management Functions)*. 1-23. *Proceedings of International Conference on Sustainable Business Management Practices and Social Innovation*.

Conference Organization/ Presentations

Events Organized:

Conference Paper presentations (Oral):

1. A research paper titled “A Systematic Review of Management as well as Marketing Perspective of CSR: Future Research Agenda” in the **International** Conference on Sustainable Business Management Practices and Social Innovation (ICSBMPSI – 2021) held on 30 January, 2021.
2. A research paper titled “Sustainability in the domain of Education by IT companies in India” in the **International** Conference of Multinational Enterprise and Sustainable Development (MESD’23) Association organized by the Department of Commerce, Faculty of Commerce and Business, Delhi School of Economics, University of Delhi held on 29-30 November, 2023.
3. A research paper titled “Sustainability in the context of Information and Technology Sector – A Case Study on Infosys” in the 74th All India Commerce Conference of the Indian Commerce

Association on “One Earth. One Family. One Future.” & International Seminar hosted by the Department of Commerce, Faculty of Commerce and Business, Delhi School of Economics, University of Delhi in association with Knowledge Partner O.P. Jindal Global University, Sonapat held on 13-15 December, 2023.

4. A research paper titled “Assessing the Impact of Sustainable and Responsible Business Practices on Consumers in the FMCG Sector” in the 4th **International** Conference of GRFCG in collaboration with Loughborough University on Corporate Governance, Responsibility and the Institutional Diversity of Capitalism: Towards A Global Dialogue at Loughborough University in London, United Kingdom held on 11-13 September, 2024.
5. A research paper titled “Exploring the Role of Corporate Social Responsibility” in the 10th Annual **International** Commerce Conference organized by the Department of Commerce, Faculty of Commerce and Business, Delhi School of Economics, University of Delhi in collaboration with Deen Dayal Upadhyaya College, University of Delhi held on 6-7 January, 2025.

Research Projects (Major Grants/Research Collaboration)

In-house Summer Project on “Understanding the impact of social media influencers on Gen-Z consumers” at Ram Lal Anand College, University of Delhi (June 2023 – December 2023).

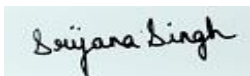
Awards and Distinctions

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Association With Professional Bodies

1. UGC NET JRF IN COMMERCE (2018)

2. NTA NET IN MANAGEMENT (2022)



Signature of Faculty Member